



WellPoint Quick Facts

Industry experts and leading publications such *Fortune* magazine and *DiversityInc* magazine agree there is something special about WellPoint. We're quickly establishing WellPoint as a leader in simplifying the connection between health, care and value - and as an exceptional place to build and grow your career. Want to know more? Consider this:

Our Mission...*Improve the lives of the people we serve and the health of our communities.*

Our Core Values...*Customer First, Integrity, Personal Accountability for Excellence, Lead Through Innovation and One Company, One Team.*

- CEO and President: Angela F. Braly
- WellPoint is the largest publicly traded commercial health benefits company in terms of membership in the U.S. (Trading under NYSE: WLP)
- Fortune 500 Company, Ranked #32
- WellPoint's 2009 annual operating revenue was over \$60 billion dollars.
- WellPoint provides health care security for approximately 34 million Americans. That's nearly one in nine Americans - more than any other health benefits company in the United States. Health care consumers can vote with their feet, and they are choosing WellPoint's products and services more often than any of our competitors.
- WellPoint's national scope and local focus put WellPoint in the best position to help control health care costs and improve the quality of health care delivered.
- WellPoint's broad selection of products empowers Americans to choose the health care solution that best fits their lifestyle.
- WellPoint is committed to improving the lives of the people we serve and the health of our communities. To measure our progress, we created the first and only Member Health Index, an initiative designed to measure the improvement in the health of all of our members.
- In 2007 a partnership with Zagat Survey was formed that offers free online survey results for WellPoint's consumers that leverage the power of consumer recommendations on their experiences with doctors and addresses the need for peer-to-peer interaction in the health care industry. Consumers may review their doctor visits based on trust, communication, availability and office environment.
- WellPoint has an action plan for the uninsured, which includes a call for coverage for all children and a \$30 million contribution from our company's charitable foundation.
- WellPoint has established one of the country's largest corporate foundations, dedicated to improving the health of our communities.
- Headquartered in Indianapolis, Indiana, WellPoint is an independent licensee of the Blue Cross and Blue Shield Association and serves its members as the Blue Cross licensee for California; the Blue Cross and Blue Shield licensee for Colorado, Connecticut, Georgia, Indiana, Kentucky, Maine, Missouri (excluding 30 counties in the Kansas City area), Nevada, New Hampshire, New York (as Blue Cross Blue Shield in 10 New York City metropolitan and surrounding counties and as Blue Cross or Blue Cross Blue Shield in selected upstate counties only), Ohio, Virginia (excluding the Northern Virginia suburbs of Washington, D.C.), and Wisconsin.